

Boxshifter

Bidfood, feeding the needy

□ BIDFOOD AND SISTER company Bidvest Logistics have, together, donated more than 100,000 meals to feed people in need since working with food charity FareShare over the last eight months, BS has learned.

FareShare diverts surplus food that may otherwise go to waste to charities and community groups across the UK, who then transform the products into nutritious meals to feed vulnerable people and families.

Jim Gouldie, Bidfood's supply chain and technical services director, commented: "We're delighted to be working with this fantastic organisation to ensure that any surplus stock is going to those in need."

"At Bidfood, we are always conscious of minimising food waste, however we do accept on occasions that we will have excess stock. We're proud of our ethical and sustainable credentials and it made sense that we develop partnerships with charities, including FareShare, to use any excess stock



for the good of the communities around us."

Bidfood and Bidvest Logistics currently have nine of their combined 30 sites linked to FareShare and will be continuing to pair up with further sites in the future as part of reaching their zero food to landfill target.

Lindsay Boswell, FareShare CEO, commented: "It's great to have companies like Bidfood and Bidvest Logistics on board and we can't thank them enough for being proactive about preventing unnecessary food going to waste and making the process so



ILLUSTRATION: GED WELLS

easy for our teams on the ground.

"It's been a great success with the sites involved so far and we look forward to seeing how our partnership strengthens and evolves over the coming months and years."

Keep up the good work all – and don't forget, BS loves to hear from wholesalers who are doing their bit and giving something back to the community...



Belated birthday greetings, Confex!

BACK IN JULY, the fine folk at wholesale buying group Confex marked the 10th anniversary of the opening of Confex Central Distribution (CCD), based in Pershore, Warwickshire, with a team building challenge event at the Cotswold Water Park that included 10 activities and tested the mental and physical ability of those taking part.

According to those who were there, it was the most glorious summer day (yes, there was one, apparently) and all mishaps

from the water activities were cooling and welcome. The team grappled with initiative tests, applied themselves to new, untried activities, and confronted innate fears of small, dark places – and all agreed it was a really fun day.

CCD was inaugurated in 2007 and has seen significant growth over the last decade

with a turnover of £30 million, providing an genuine USP for both Confex members and suppliers.

As well as celebrating 10 years of success, £3,000 was raised and split between two charities, Cancer Research and Shelter. Congratulations from BS to the whole Confex team (pictured).



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WHOLESALE NEWS is published monthly by Lewis Business Media, Suite A, Arun House, Office Village, River Way, Uckfield, TN22 1SL
Printed by Stephens & George, Dowlis, Wales

WHOLESALE NEWS is a controlled circulation monthly, distributed free to qualifying readers who should obtain a registration card by ringing 01825 983105. Other readers may obtain copies by annual subscription at £55 (UK), £80 (Europe airmail), £120 (Worldwide airmail). ISSN 2042-5589



1st July 2015 to 30th June 2016: 4,648 average monthly circulation.

